

Giving Back to Our Communities

2020 Impact Report • East Central Wisconsin Region

Compeer Financial believes in the importance of supporting our local rural communities. One of the ways we do this is with our Fund for Rural America®. Each year, 1% of Compeer's net earnings is dedicated to the Fund. More than half of these dollars make a local and county level impact, helping the families and communities we serve every day. Here is a look at how these dollars impacted your local region of our 144-county territory.



\$211,634

Amount given back in 2020 to the East Central Wisconsin region



16

Emergency Response
Equipment Grants
distributed



9

High School
Scholarships
awarded



5

County Fair
Facility Upgrade
Grants given



Support for **FFA & 4-H** chapters,
clubs and state associations

More than
\$15,000

donated to local food
banks and pantries



Other Support includes:



Wisconsin Agriculture in
the Classroom

Wisconsin State Fair:
Discovery Barnyard



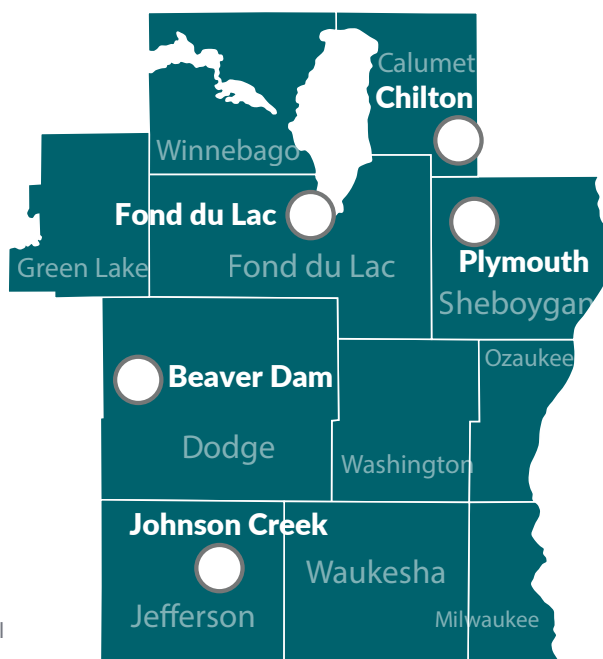
7 Agriculture Education &
Classroom Equipment Grants

The
East Central
Wisconsin
region
includes

11 COUNTIES



Compeer Financial
office location



Fund for Rural America®

2020 Impact Report

Giving back is one way Compeer Financial® champions the hopes and dreams of rural America. From the start, our cooperative made a strong commitment to corporate giving by dedicating one percent of net earnings each year to our Fund for Rural America®. The Compeer Financial Fund for Rural America saw its third full year of existence in 2020.

The Fund focuses its giving in five areas important to our clients and rural communities to support: Agricultural Advocacy and Development; Agriculture Education; Cooperative Initiatives; Rural Development and Community Enrichment; and Youth Engagement. Funding is distributed through ten different grants and scholarship programs, as well as through annual commitments to allow organizations to continue the good work they are doing.

1%

Percent of
Compeer Financial's
net income dedicated
to giving through the
Fund For Rural America



\$3.5M

Amount contributed to the
Compeer Financial Fund for
Rural America® in 2020

1.24 Million



Lives enriched



54,689

Farmers directly
impacted

QUESTIONS

For more information contact your
local office, contact our Corporate
Giving team or visit our website.

(844) 426-6733

COMPEER.COM/GIVING-BACK

*Compeer Financial is a member-owned
Farm Credit cooperative that provides
financial services, resources and expertise
to champion the hopes and dreams of
agriculture and rural America.*



96%

Percent of giving
that made a
regional, county or
local level impact



1.6M

People facing
food insecurity
supported



522

Grants
distributed



143

Scholarships
awarded



114

Annual & One-Time
Commitments given





COMPEER
FINANCIAL

Minnesota

Wisconsin

Illinois

2020 RECIPIENT MAP

In 2020, the Fund for Rural America awarded 665 grants and scholarships, totaling \$1.76 million.

This map shows where grants and high school scholarships were awarded. (Annual and one-time commitments and college scholarships are not shown on the map.)

- | | |
|--|---|
|  Agriculture Classroom Grant |  Farmers Market Grant |
|  Beginning with Compeer Financial Grant |  General Use Grant |
|  County Fair Facility Upgrade Grant |  High School Scholarship |
|  Disaster Relief Support |  MORE for Agriculture Grant |
|  Emergency Response Equipment Grant |  Rural Feasibility Study Grant |
|  Transition Planning Grant |  Community Building Grant |

WANT TO KNOW MORE?

For more information about these grants and to access applications, visit compeer.com/giving-back.